



**Festival Saturday 6 October**

**10am – 5pm – Festival**

**5pm – 9pm – evening entertainment.**

[www.bullandbarrel.net.au](http://www.bullandbarrel.net.au)



**@DardanupBullBarrelFestival**



**#bullandbarrel2018**



**Festival Theme**

The 2018 Festival theme is *"The Great Irish Escape"* highlighting the life of Irish political convict John Boyle O'Reilly who escaped from our shores 150 years ago, aided by some Dardanup locals. J.B. O'Reilly became a person of note in America. The theme will be showcased with Irish music, dancing and displays.

### **Wash Up from Last Years Festival**

The Festival Committee reckoned our best attendance yet. Everything ran very smoothly. Lots of volunteers from the community assisted during set up, on the day and pack up, especially from our young people, so this made work easier for the Festival Committee. We noticed decreasing numbers of uninvited dogs (the Festival is a dog free event- display dogs only permitted) and lots more healthier choices from our food stalls.

Smart Events surveyed 172 Festival visitors and these are a snap shot of the results. An estimated 15,000 people attended, mainly from the Bunbury region (47%), 12% from the Perth area and 39% from the Shire of Dardanup which includes Eaton. 69% to 81% of the 172 visitors surveyed rated entertainment, food, stalls and value for money a 4 or 5 where 5 is the top rating. 30% of Festival visitors were attending for the 1<sup>st</sup> time and 90% of all surveyed said they would return to the 2018 Festival. Every year since surveying we have found about 30% are 1<sup>st</sup> time visitors to the Festival. 42% had come in a group of 3 – 5 and 20% attended with a group of over 5. 37% had found out about the Festival through family and friends – see how important you are – and in terms of paid or organised marketing the top rating was Facebook at 24% - sharing Facebook posts helps the Festival Committee immensely. Very positive results in all.

### **Economic Snapshot**

The Festivals main income came from Stall fees - \$25,000, Govt grants - \$42,000, Corporate Sponsorship- \$18,200, children's rides - \$8,000, sale of merchandise (wine glasses, t shirts) – \$6,700. Our 3 main expenses are Hire costs - \$52,000, Performers fees- \$33,500 and Marketing - \$11,000. So, you can see very little profit. This is why the Festival Committee is very grateful to the Shire of Dardanup for their financial and inkind contributions as well as our local industry and businesses who provide financial and in kind support. The Festival is organised by volunteers and these volunteer hours are immeasurable.

This support from all sections of the community make the Festival a very successful event where we all have three goals in common and that's to stage an event where visitors and locals are able to enjoy a low cost, day out with family and friends in a rural setting; to showcase agriculture, tourism, businesses, industry and local talent in Dardanup and the Ferguson Valley and to provide our community groups with a fundraising opportunity.

### **Who's Who on the Festival Committee**

Chairperson – Jill Cross

Secretary—Clare Clements

V/Chairperson – Kerry Lowe

Correspondence Secretary – Kerry Lowe

Treasurer – Ron Farr

Committee – Murray Lowe, Rob Maranta, Diana Neggo

Art Exhibition Coordinator- Denise Gillies

Entertainment Booking Coordinators/Children's Rides -  
Caroline Vernon & Tracey Moyle

Kids Cooking Marquee Coordinator - Caroline Vernon

Corporate Sponsorship - Marian Lawrence & Jill Cross

Dardanup Lions Club Rep - Graham McClare

Hall Activities Coordinators - Heather Keley, Caroline Vernon  
& Julie Hazelden

Logistics Officer - Brian Keley and Ken Gardiner

Promotions Coordinator - Kerry Lowe and Jill Cross

Safety Officer - Rob Allen

Small Animal Display Coordinator s- Sharyn and Rebecca  
Dauti

Main Stage Coordinator - Linda Skrolys

Hall Stage Coordinator - Heather Keley and Julie Hazelden

Stalls Coordinator - Tracey Moyle

Stationary Engines Coordinator - Don Brett

Traffic/Parking Coordinators - Dardanup P&C/P&F

Volunteer Coordinator - Maxine Bourne

Website Coordinator - Leanne Depiazzi & Nicola Depiazzi

Tastes of Ferguson Valley Coordinator - Dianne Allen

Tastes of Ferguson Valley Approved Manager - Cheryl  
Hutchinson

Die Cast Display Coordinator - Bill Stone

Kids Craft Tent Coordinator - Carol Gardiner

Programme/Awards Design Coordinator - Cheryl Hutchinson

The Festival Committee farewelled Mary and Graham Mc Clare who had been on the Festival Committee for many years (though Graham still happy to help when needed and we know Mary will be there on the day). We welcome Caroline Vernon and Dianna Neggo who are keen to help out. Jill Coldwell has relocated to Perth but we all know Jill will be there on the day lending a hand in the PA van or Kids in the Kitchen marquee.

### **How Can You Help the Festival Committee**

- Follow us on Facebook and share with your family and friends.
- If you see a fabulous stall out there encourage them to apply to the Festival – applications online.
- Spread the word about the Festival with family and friends.
- Think about volunteering at the Festival – volunteer roster on the website closer the Festival - we cant do it without your help!



## Festival Sponsors Are The Greatest

We are lucky to have some very supportive financial sponsors, many of whom have sponsored the Festival since the beginning. Marian Lawrence and Jill Cross visited over 30 financial and in kind sponsors in May delivering the 2018 sponsors package plus balloons and some chocolates. Nothing like a sweetener!

Doral Mineral Sands, our major sponsor, Westrac, Simcoa Operations, T.J. Depiazzi and Sons, Cristal, Tyrepower Bunbury, Preston Chipping Co, AMD Chartered Accountants, MGIB, Laminex Group, Jim's Test and Tag, Agra- Force Fertilisers and Cleanaway. The Dardanup General Store have become 1<sup>st</sup> time financial sponsors of the Festival. Thanks Amar and Naresh.

The following sponsors provided us with in kind support through media work, fuel for generators, reduced rate for hire equipment, truck usage, timber for the fire sculpture, meat for the volunteer bbq, transporting wine glasses, marquees, prizes for raffles and the goat races - South Western Times, Rose Hotel, GCS, Lonsdale Party Hire, Totally Sound, Rethink Marketing, Elders, Bendigo Bank, Dardanup Rural, Smart Stockfeeds and Small Farm Solutions, DBC, J.W. Cross Maintenance, Wespine, Dardanup Removals and Landmark.

Please support these sponsors who support your community event. Check out the Festival website and you will see photos of our sponsors! If your business is interested in sponsoring the Festival please contact Marian Lawrence 0418 972 957.

## Dardanup: Place of White Ochre

The Festival Committee received a grant through the Regional Events Scheme which is jointly funded by the Department of Primary Industries and Regional Development through its Royalties for Regions program. This grant will enable us to employ Karen Hethey, Perth artist to work with our community for 2 weeks prior to the Festival making large sculptures that symbolise the indigenous wording for Dardanup which is 'Place of White Ochre'. These free workshops will be in the Dardanup Hall and everyone is invited to drop in for as long as you like to help make the puppets. The sculptures will then be paraded around the "Bull" prior to the burning with the assistance of community members. Troy Bennell, Bunbury indigenous artist along with Karen will lead a workshop prior to making the sculptures where the use of white ochre by indigenous people is explored and the design of the sculptures will be created. Karen Hethey has assisted communities making puppets and sculptures for community events in places such as Mandurah and Esperance so we are very lucky to have been successful in receiving this grant so Karen can work with our community. This will be a very exciting addition to the Festivals evening programme and an experience for our community working with these artists. Further details for the workshops will be advertised at a later date.



## Festival Partners with SolarisCare

The Festival Committee is partnering with SolarisCare for the 2<sup>nd</sup> year to enable this group that offers support services to cancer patients and their families an opportunity to promote these services at the Festival and to also fundraise so they can continue their important work. SolarisCare will have a marquee at the Festival which you can visit and learn about the free services they offer from their Centre in Brittain Rd, Bunbury. The Festival Committee looks forward to promoting SolarisCare through our Festival advertising.



## Festival Counts on Support from Community Groups and Locals

The Festival has become the major fundraiser for our community groups and the Festival Committee relies on our community groups for the provision of services for which they receive funds from the Festival Committee. The Dardanup Playgroup organise the Mothers tent; Dardanup Lions- the Lions Bar; Dardanup Basketball Club - the rubbish pick up; Dardanup Tennis Club - tutoring in the kids craft tent; Dardanup P&C, Dardanup P&F - the parking and stalls; F.V. Visitor Centre open; Eaton/Dardanup Soccer Club - hot food stall. The Festival Committee also loans chairs and trestles supplied by the Ferguson Hall and the Dardanup Equestrian Centre. The Dardanup Primary School students provide a maypole display and our local artists organise an art exhibition in the Clubrooms on the oval.

The Festival Committee would be lost without the support of the many wonderful locals who turn up on the Thursday and Friday to help set up and Sunday to pack up and clean up. Not to mention the locals who volunteer on Saturday to sell children's rides tickets, wine glass tickets and supervise in the art exhibition.

We will soon have a volunteer register on our Festival website so you can see the sought of jobs we need help for and register your interest. So think about helping a Community Group or the Festival Committee this year with Dardanup's largest event. 2 hours of your time is all we ask and your community would be very grateful.



## Calling all Stallholders

The stallholders Expression of Interest is now on the website so please spread the word. If you see a great stall when you are out and about please mention the Festival - we would love to see them here! [www.bullandbarrel.net.au](http://www.bullandbarrel.net.au)

This year food stall vendors are asked to submit their menus which will be assessed by WASCA (W.A. School Canteen Assoc). If they meet the Health Food Guide Criteria then they will be added to the guide, if not then suggestions will be made by WASCA on how they can meet the guidelines. Any food stalls that make the Guide will go into a draw where 1 entry drawn will win a refund on their stall fee and all those on the Guide will be advertised on our Facebook page, Festival programme and website. The Festival Committee want to ensure that Festival visitors can make healthy food choices when attending the festival.



## All Welcome to Festival Committee Meetings

Come along and share your ideas. 2<sup>nd</sup> Wednesday of every month, 7.30pm at the Wells Recreation Park Clubrooms. Great way to meet new people and get involved in the community. The Committee is always looking to spread the load!

## Escape from Fremantle Prison to Freedom!



Bark Catalpa of New Bedford, Massachusetts—1897. E.D. Ashley black and white line drawing. Fremantle Prison Collection; from George Russo.



John Boyle O'Reilly, 16<sup>th</sup> August. Black and white photograph. Courtesy Kevin Cusack, USA.